

Press Release - Varsity Mascot & Group Imaging

We are very excited to announce that Varsity Mascot Co. (VMC) and Group Imaging are joining forces!

Group Imaging has been a long time vendor and partner in large banner printing with VMC for over 10+ years. This merger allows us to continue serving schools, sports teams, fans and club organizations with our new lower prices (already posted online). Along with even more opportunities for VMC to serve your organization better and faster than ever before!

Here are a few highlights of what can be expected, as we strive to serve you better now and into the future:

- **New 72 Hour Turnaround Times** (coming soon)
From approval to custom printed apparel.
- **FREE Shipping Directly to Your Location**
So no need to rush down before 5pm or borrow a truck or minivan to pick-up your order!
- **FREE 8'x4' or 10'x5' Banner with your School's Next Garment Order**
(Limited time through November)
We'll make a banner using your existing VMC branding design and art elements for FREE. And we will deliver it directly to, you guessed it, your location for FREE! (Other non-VMC designs or art would require camera ready art, still for FREE. Or we can create something different for a 1/2 hour of design time, \$37.50).
- **Quadrupling our Square Footage -**
We're immediately transitioning from 5,000 to 21,000 sq. ft. with a new 35,000 sq. ft. facility in the works for April of 2019.
- **New Onsite Manufacturing and Production**
This is not only for the custom printed garments, but also a wide variety of graphic display products, from postcards to billboard size banners.
- **Direct to Garment Printing** (coming soon)
This is a great leap forward that will allow Custom Full-Color Printed Garments, of any size. We hope to have this "premium service" available online within 60 days. This is a game changer!

We always want everything that comes out of Varsity Mascot to be better than anything a Grade School, Middle School/Jr. High, High School, College or University could ever hope to find with any professional design agency. With our way of thinking, Grade Schools deserve collegiate level design, too.

And we do feel blessed to have done collaborative work with the likes of Nike over the years...where we did the LA Lakers, Georgetown Hoyas, and Florida Seminoles. A person can view some of the branding projects we've done with Nike and other Sport Organizations like FCA, Upward and other Schools and Universities at <http://www.varsitymascot.com/showcase/>

But one of our main goals and passions is helping any size school with FREE professional branding design...and we only ask that any garments ordered using our copyrighted designs get printed with us. It's how we feed our Professional Designers. ;-)

Everyone at VMC and Group Imaging appreciates all that you Administrators, Coaches, Athletic Directors and Principals do for your students, staff and faculty. We know you all wear so many hats.

Thanks again for all you do!

The Varsity Mascot & Church Art Works Team
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